

2020 North Canton Area Chamber of Commerce Membership Publication



Target your message to a local community of residents, consumers & BEYOND!

The North Canton Area Chamber of Commerce is proud to partner with Great Lakes Publishing again to create our 2020 North Canton Area Chamber of Commerce Membership Directory.

This publication is a magazine-quality publication from the chamber and will be a key promotional tool for the entire year. The publication will be distributed in print and will be available online — your ad will not be missed by residents and consumers.

This will be a powerful economic development tool — it will appear on OhioMagazine.com and the chamber website. All advertisers will have a digital link from this publication to your home page to help you drive business and sales.

The magazine serves as a resource for North Canton Area Chamber of Commerce members, as well as comprehensive guide for new and current residents and employees to activities, services and businesses in the North Canton area.

Distribution: 3,000 printed guides will be mailed to new residents, take-one distribution at local businesses, City Hall, the library and at major community events. A digital publication will be available at OhioMagazine.com and on the chamber website.

Rates:

Chamber Members

Full Page.....	\$995
Half Page.....	\$495
1/4 Page.....	\$365
1/8 Page.....	\$260

Inside Front Cover....	\$1,155
Inside Back Cover....	\$1,155
Back Cover.....	\$1,250

Non-members

Full Page.....	\$1,995
Half Page.....	\$995
1/4 Page.....	\$735
1/8 Page.....	\$525

For Chamber membership information please contact the Chamber directly at 330-499-5100

Added Value:

Full page advertisers will be highlighted with a plot and listing on the North Canton area map.

North Canton Area Chamber of Commerce Membership Directory:

- Will be delivered to community leaders and decision makers
- Supported by the North Canton Area Chamber of Commerce
- Will have a complete Chamber directory and reference guide
- Will have a year-long shelf life
- Will be sent out to new residents and businesses requesting information about North Canton

Key Dates:

Right of first refusal for premium positions: **January 28**
 Advertising commitments due: **February 3**
 Materials due to GLP: **February 21**
 Delivery: **April 2020**

Contact your Great Lakes Publishing representative today!

Margaret Price | 216-377-3715 | mprice@ohiomagazine.com



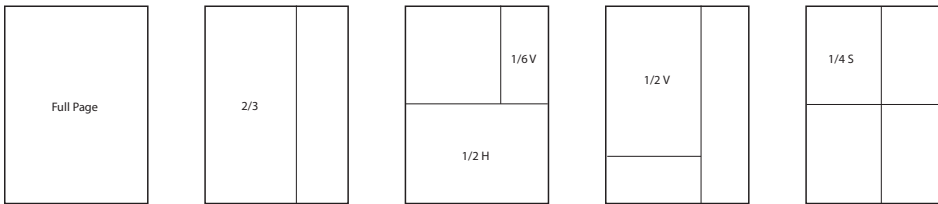
Great Lakes Publishing contact information:

Account Representative:

Margaret Price | 216-377-3715 | mprice@ohiomagazine.com

Advertising Coordinator:

Mary Elizabeth DeWitt | 216-377-3690 | mdewitt@ohiomagazine.com



(WIDTH x DEPTH)	Ad Sizes	Bleed Sizes		
Full Page	7" x 10"	8.25" x 11.125"	1/6 Page (horizontal)	4.625" x 2.375"
2/3 Page	4.625" x 10"	5.25" x 11.125"	1/6 Page (vertical)	2.25" x 4.875"
1/2 Page (horizontal)	7" x 4.875"		*1/4 Page (square)	3.375" x 4.875"
1/2 Page (vertical)	4.625" x 7.5"		*1/8 Page (horizontal)	3.375" x 2.375"

Final trim size of publication is 8" x 10.875". Keep live matter 1/4" from the trim edge top and bottom and 1/2" from both side trim edges. All spreads should be set up as a two-page document. * 1/4-page and 1/8-page advertisements are available in select special sections and custom publications. *Please contact your account representative for details and availability.*

Client-Supplied Advertisement Specifications

PDF documents are preferred. Files should be 350 dpi. Files should be Press Optimized, converted to CMYK (cyan, magenta, yellow and black) with all fonts embedded. A client-supplied contract proof is preferred. If one is not provided, we will run our standard in-house color laser proof for the printer at no charge. Great Lakes Publishing will be relieved of all responsibility for any form of compensation if a client-supplied contract proof is not provided before press-time.

Ad Proofs: Great Lakes Publishing will not supply faxes or soft PDF proofs on client-supplied files or PDFs. We assume due diligence was taken by the client or their agency to preflight and proof all advertisements before submission. If we detect an error with any of the supplied material before going to press, we will make a reasonable effort to contact you to correct and resubmit your files or PDF before publication.

Spot Color and RGB Ads: (Use of PMS inks) We do not support spot color or RGB printing for the publication. Therefore, 2- and 3-color and RGB ads must be produced in a CMYK equivalent.

Specifications: All images are to be CMYK tiff or eps files and must be high resolution (350 dpi minimum). Include PostScript Type 1 format. Also include a color or b/w laser proof, as the client assumes responsibility if no proof is provided. If fonts are not provided, Great Lakes Publishing reserves the right to substitute the closest font available. Information on how to produce a press quality PDF file is available at glpublishing.com.

Accepted Media: Files may be submitted via email or through our FTP site. Visit glpublishing.com for step-by-step instructions.

Programs: Great Lakes Publishing produces all publications using the Adobe Creative Suite of programs. If you have documents produced in another program, please provide us with a press-ready CMYK PDF.

General Advertising Information

All advertisements are accepted and published by the publisher upon representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements, including, without limitation, claims or suit for libel, violation of right of privacy, plagiarism and copyright infringement.

The publisher reserves the right to refuse any advertising and shall not be liable for damages if for any reason he fails to publish an advertisement.

For further information on our digital specifications or ad material closing dates, please contact our advertising coordinator at 216-377-3690.